






COMPANY PROFILE

HAIDER NADEEM

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ABOUT US

WHAT WE CAN DO

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(+92) 300-0142437

www.marcablesolution.com



OUR TEAM

TEAM LEADER

ACCOUNTS

OPERATIONS

MEDIA MANAGERS

CONTENT WRITERS

GRAPHIC TEAM

DEVELOPERS



ABOUT MARCABLE SOLUTIONS

MARCABLE SOLUTIONS IS A COMPLETE SOLUTION FOR YOUR BRAND IN TODAY'S WORLD. MARKETING IS A BRAND BOOSTER BUT WHICH TYPE WILL SUPPORT YOUR BRAND THAT IS IMPORTANT. HERE MARCABLE IS PROVIDING YOU THE COMPLETE SOLUTION WHICH FITS & SUITS FOR YOUR BRAND.



WHY MARCABLE SOLUTIONS

MARCABLE SOLUTIONS TRUSTS IN PROVIDING A CONSTRUCTIVE PLATFORM TO ITS CLIENTS, WHETHER THEY ARE BUSINESS OF DIVERSE NATURE OR INDIVIDUALS FROM DIFFERENT WALKS OF LIFE.

OVER THE YEARS, MARCABLE HAS EMERGED AS THE LEADING WIDESPREAD SOLUTIONS PROVIDER AFTER WORKING WITH BUSINESS AND INDIVIDUALS TO DESIGN, DEVELOP AND ENABLE EXCEPTIONAL WEB EXPERIENCES, WEB BASED SOFTWARE, DIGITAL MARKETING, PUBLIC RELATIONS ACTIVITIES, EVENTS AND MANY OTHER ACCOMPLISHMENTS.

MARCABLE PRIDES IN HAVING A DIVERSIFIED TEAM OF PROFESSIONAL AND EXPERIENCED INDIVIDUALS WHO DAILY STRIVE IN BRINGING THE BEST EXPERIENCE REGARDING DIGITAL MARKETING, WEB DEVELOPMENT, PR ACTIVITIES, EVENTS, COMMERCIAL PHOTOGRAPHY AND VIDEOGRAPHY. MARCABLE BELIEVES IN PROVIDING ENORMOUSLY PLEASING AND TEMPTING RESULTS TO OUR ESTEEMED PARTNERS TO ENSURE THE PARTNER'S GROWTH AND PROGRESS THROUGH OUR RESULT ORIENTED EFFORTS.



OUR SERVICES

1



DIGITAL MARKETING

AT A HIGH LEVEL, DIGITAL MARKETING REFERS TO ADVERTISING DELIVERED THROUGH DIGITAL CHANNELS SUCH AS SEARCH ENGINES, WEBSITES, SOCIAL MEDIA, EMAIL, AND MOBILE APPS

2



GRAPHIC DESIGNING

GRAPHIC DESIGN IS A CRAFT WHERE PROFESSIONALS CREATE VISUAL CONTENT TO COMMUNICATE MESSAGES, BY APPLYING VISUAL HIERARCHY AND PAGE LAYOUT TECHNIQUES

3



ERP & CRM SYSTEMS

CRM, ERP SOFTWARE IS DESIGNED TO STREAMLINE BUSINESS OPERATIONS. CRM FOCUSES ON THE SALES SIDE OF THE ORGANIZATION, AN ERP SYSTEM IS INTEGRATED AND IMPLEMENTED ACROSS MULTIPLE DEPARTMENTS.

4



WEBSITE DEVELOPMENT

WEB DEVELOPMENT REFERS IN GENERAL TO THE TASKS ASSOCIATED WITH DEVELOPING WEBSITES FOR HOSTING VIA INTRANET OR INTERNET. THE WEB DEVELOPMENT PROCESS INCLUDES WEB DESIGN, WEB CONTENT DEVELOPMENT

OUR DIGITAL MEDIA PROCEDURE

RESEARCH & DEVELOPMENT

CONCEPT CREATIONS

CONTENT DEVELOPMENT

PLANING & STRATEGY

PLAN EXECUTION

TRACKING & REPORTING

OUR DEVELOPMENT PROCESS



FLOW DOCUMENT



UI/UX DESIGN



PRODUCT MAP



DEVELOPMENT



TESTING PHASE



BUG REPORT



MEDIA SERVICES

ONE STOP SOLUTION

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SCAN ME

PORTFOLIO LINKS

Behance

Behance.net/marcablesolution

Facebook

Facebook.com/marcable.solutions/

LinkedIn

LinkedIn.com/company/marcablesolutions786

Instagram

Instagram.com/marcable.solutions

YouTube

Youtube.com/channel/UCJ7dsroVsqp5I11bcV7he7A

Twitter

Twitter.com/marcable786

DIGITAL MEDIA MARKETING

A MASTER TOUCH BY "MARCABLE SOLUTIONS"

ARTWORKS - BRAND AWARENESS
 CAMPAIGNS - CONVERSIONS
 GIF OR ANIMATION - 15 TO 20 SECONDS
 FACEBOOK, INSTAGRAM & YOUTUBE
 CONTENT WRITING - FOR EACH POST
 COMMUNITY MANAGEMENT - 11PM TO 7PM
 MONTHLY REPORTS & ACTION REPORTING
 MEDIA PLAN, STRATEGY & TRACKING REPORT
 WEBSITE ADS, YOUTUBE ADS & GOOGLE ADS
 SOCIAL PLATFORM VERIFICATIONS
 SEARCH ENGINE OPTIMIZATION
 DIGITAL CREATIVES STACK
 BLOG WRITING
 CELEBRITY & BLOGGERS SHOOTOUTS
 TWITTER HASHTAGS CAMPAIGN



SOFTWARE DEVELOPMENT

ONE SOLUTION "MARCABLE SOLUTIONS"

WEBSITE DESIGN & DEVELOPMENT
 WEBSITE CONTENT WRITING
 CRM & ERP DEVELOPMENT
 CRM & ERP FLOW DOCUMENTATION
 HOSTING SERVICES
 DOMAIN REGISTRATION & TRANSFER
 THEME PURCHASE & SELECTION
 BUSINESS EMAIL & SIGNATURES

C#, JAVA, PYTHON, JAVASCRIPT, PHP
DOTNET & LARAVEL

SIMPLIFY & DIGITLIZE YOUR BUSINESS
WITH MARCABLE SOLUTIONS

OTHER SERVICES

GROW YOUR BUSINESS

DVC & TVC MAKING

TVC & DVC MAKING TIME LINE



SOICAL MEDIA LIKES & FOLLOWERS
 WEBSITE MAINTAINENCE
 WHATSAPP MARKETING

GROW YOUR BUSINESS WITH "MARCABLE SOLUTIONS"

SOME OF OUR VALUABLE CLIENTS

WE'VE SERVED MORE THAN 200 CLIENTS & COUNTING




SERVICES VISUALS
 ONE STOP SOLUTION

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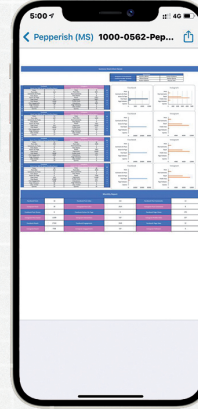
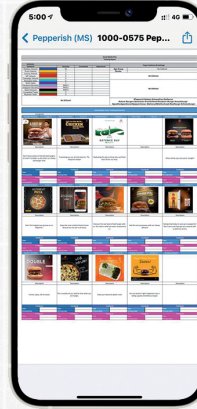
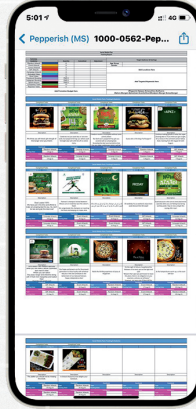
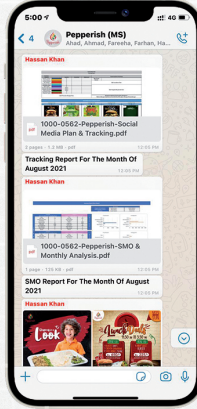
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SOCIAL PLATFORMS VERIFICATIONS

A HASHTAG CAMPAIGN IS A MARKETING INITIATIVE USUALLY MEANT TO GAIN SOCIAL MEDIA ATTENTION, TO CREATE ENGAGEMENT, OR DRIVE TRAFFIC FOR A SPECIFIC TOPIC, PRODUCT OR IDEA.

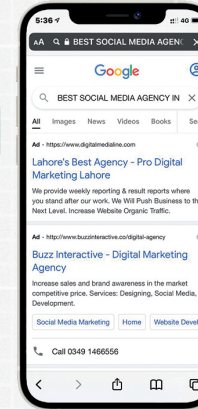
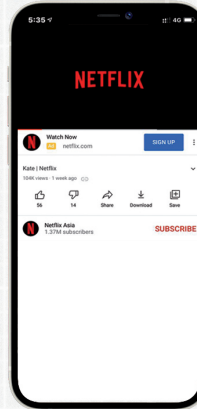
TWITTER HASHTAG CAMPAIGN



TREND YOUR HASHTAG WITH MARCABLE SOLUTIONS



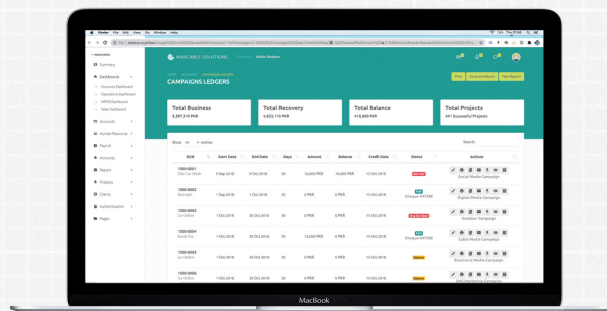
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WEBISTE DEVELOPMENT



CRM & ERP SYSTEMS



1,000 FOLLOWERS TO 1 MILLION FOLLOWERS
 GROW YOUR AUDIENCE WITH OUR LIKES & FOLLOWERS SERVICE



MARCABLE SOLUTIONS



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